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KidsPeace's 2018 "Angel Tree" Holiday Gift Campaign Most Successful Yet

OREFIELD, PA (February 1, 2019) - KidsPeace announced that the 2018 version of its annual holiday "Angel Tree" gift campaign was the most successful to date, thanks to the generosity of its associates and donors in the Lehigh Valley community.

The Angel Tree effort seeks to collect gifts for the children and young people who spend the holidays at KidsPeace Children's Hospital and residential treatment facility at the Orchard Hills Campus in Orefield, PA. Tags with information and gift suggestions are created for each child, and KidsPeace associates, their families and individuals in the community select the tags and seek to fulfill the wishes.

The 2018 campaign resulted in the donation of nearly 1,000 gifts, along with a generous supply of hygiene products, gloves, hats, art supplies, wrapping paper and gift cards. Students from the Emerging Health Professionals program at Lehigh Career & Technical Institute spent two days on campus volunteering to wrap the gifts, and volunteers from BSI Corporate Benefits helped KidsPeace staff sort, organize and distribute the gifts to the children.

"We at KidsPeace believe no child should ever feel like they are alone, and that's especially true around the holidays," said Ann McCauley, KidsPeace Vice President of Advancement. "The generosity of the sponsors, volunteers and donors to our best-ever Angel Tree campaign certainly made sure our kids know how much our community cares about them."

In addition to LCTI and BSI Corporate Benefits, KidsPeace thanks all the sponsors of the 2018 Angel Tree Campaign:

- Lutheran Church Group
- Berkshire Hathaway Fox Roach Realty
- Boucher & James, Inc.
- Secant Medical
- Moravian College – Admissions Department
- People First Federal Credit Union
- Corporate Environments - A One Point Company
- CapTrust Advisors
- The Gallagher Group
- JetPay
- Clear Channel
- Daughters of Penelope
- And all the KidsPeace associates and other individuals who fulfilled children's wishes by participating.

(cont.)



(Caption: The 2018 KidsPeace Angel Tree campaign resulted in the donation of nearly 1,000 gifts. KidsPeace associates and volunteers organized their distribution to children in the organization’s hospital and residential treatment programs at the Orchard Hills Campus.)

Since 1882, KidsPeace has been building on its expertise to give hope, help and healing to children, adults and those who love them. Through its comprehensive range of residential treatment programs; accredited educational services; unique psychiatric hospital and foster care and community-based programs, KidsPeace is dedicated to helping people connect, transform and overcome their challenges to ensure a stable future, transition to adulthood and gain independence. Since its doors opened, more than 200,000 children have participated in one of the multitude of programs KidsPeace offers.

For additional resources or more information on how to get involved, become a foster parent or make a donation, please visit www.kidspeace.org. Follow us at www.facebook.com/kidspeace.org or on Twitter @KidsPeace.

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