

## FOR IMMEDIATE RELEASE 2017-15

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## 6<sup>th</sup> Annual *Jingle in July* 5K/1-Mile Walk in Berks County: Reduced-Price Registration Ends 7/20

**READING, PA (July 13, 2017)** - There's still time to register for the 6th annual *Jingle in July* 5K Fun Run/1 Mile Walk, benefiting the KidsPeace Foster Care program in Berks County.

The event is scheduled for Saturday, July 29, 2017 at Gring's Mill Recreational Area in Wyomissing, PA. Reduced-price advance registration is available both online and mail-in until July 20. The discounted rate for advance registration is \$20 - a \$5 savings from the full fee of \$25.

After July 20, online registration will continue until July 26 at the full registration price. Race-day registration will also be available at the Gring's Mill location from 7:00 a.m. to 8:15 a.m.

Jingle in July is a Christmas-themed event, with festive holiday costumes sported by runners and a visit by (the vacationing) Santa Claus! Participants and others attending the event are encouraged to bring toys for children in the KidsPeace Foster Care program, and funds raised go to provide support and recognition for the organization's foster families.

Gold Level Sponsors of the *Jingle in July* events include Lentz Milling Company, Sheetz, Tompkins VIST Bank, and EmNEm Logistics.

For information on sponsorship packages and registration for the event, contact Heather Einsig at KidsPeace's Reading office at 610/921-0130 or at heather.einsig@kidspeace.org.

For 135 years, KidsPeace has been building on its expertise to give hope, help and healing to children, families and communities throughout the United States. Through its comprehensive range of residential treatment programs; accredited educational services; unique psychiatric hospital and foster care and community-based programs, KidsPeace is dedicated to helping people connect, transform and overcome their challenges to ensure a stable future, transition to adulthood and gain independence. Since its doors opened in 1882, more than 200,000 children have participated in one of the multitude of programs KidsPeace offers.

For additional resources or more information on how to get involved, become a foster parent or make a donation, please visit <a href="https://www.kidspeace.org">www.kidspeace.org</a>. Follow us at <a href="https://www.facebook.com/kidspeace.org">www.facebook.com/kidspeace.org</a> or on Twitter @KidsPeace.